

Minutes

1. 2019 Officer Elections

- a. Officer term discussion – 1 year terms but option to keep positions for multiple years
- b. Leadership Positions for 2019

President	Sam DeSalvatore
Vice President	Kristen Hohl
Treasurer	Sam Huffman
Secretary	Julie Henry
Student Recruitment/Sendoff Chair	Rhonda Parry
Scholarship Chair	Anita Zelek
Communications Chair	John Jivens
Board Member	Kraig Sager
Board Member	Michael Stockwell
Board Member	Jeff Linkinhoker
Board Member	Dan Rasnic
Board Member	Michael Minch
Board Member	Rhonda Parry
Board Member	Sam Huffman

2. Treasurer's Report

- a. Club funded 4 endowed and 2 freshman scholarships with an extra \$4k in bank after those awards
- b. Club to decide on Benevity donation use
- c. Club membership income declining but apparel sales helping to make up for that revenue
 - i. Club to renew push to get people to sign up for memberships during game watches
 - ii. Club to explore restarting an annual report mailer that could bring in memberships
 - iii. Club to add benefits to membership including free koozie and discount on apparel
- d. Donated ticket sales fluctuate YOY and have historically been a good revenue generator
- e. Dan to check on Titans portal for potential ticket sales revenue

3. License Plate Campaign Report

- a. Campaign did not collect the 1000 payments by 6/30 to begin plate production
- b. The club is in the process of refunding payments
- c. The club will explore options to start another campaign in the future

4. Game Watch Locations Report

- a. Nashville Underground
 - i. Apparel sales is primary source of revenue at this location
 - ii. Club will push to increase membership sign ups at this location this year
 - iii. Sam, John, and Kristen to explore potential for having a raffle at Underground
 - iv. Above team will meet at a later date to discuss game day logistics
- b. Embassy Suites
 - i. Jeff will hold 1 raffle at beginning of year to get attendance up
 - ii. Restaurant will donate gift cards for club to include in fundraising raffle
 - iii. Club will try to sell apparel at this location in 2019 for the first time

5. Scholarship Committee Report

- a. Club funded above mentioned scholarships for 2019-2020 school year
- b. Anita notified of changes to scholarship application process for 2020-2021 school year
- c. Club voted to increase number of TN counties where students are eligible for scholarships from the Nashville Club

6. Club Social Media

- a. John to take over club's Twitter account for 2019-2020 year
- b. Emily to keep running Instagram and Kristen to keep running Facebook account
- c. Group will meet at a later date to discuss social media strategy

7. Club Logo and Merchandise Report

2019 OSU Alumni Club of Nashville Annual Board Meeting

8/18/19

- a. Club to change logo after keeping the same one for the past 2 years
- b. Apparel orders have been placed and will be in stock for first game
- c. As mentioned above, the club will try to sell apparel at Embassy Suites to increase revenue

8. Club Ticket Update

- a. Club received President's Club tickets
- b. Members to reach out to Kristen if interested in purchasing specific games